

UNIVERSITY INSTITUTE OF FASHION TECHNOLOGY & VOCATIONAL DEVELOPMENT

**Old Correspondence Building
Near State Bank of India
Sec-14, Panjab University
Chandigarh.**

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Find yourself in creative career education at The Panjab University, Chandigarh. A real-world, multi disciplinary, 5 years' integrated Bachelors' & Masters' program which provides hands-on education in Fashion & Lifestyle. A facilitation of a new age development of living in fashionable lifestyle in its stylistic elements. This five year integrated course will prepare professionals for industrial and corporate sector to work as:-

- Fashion Innovators
- Fashion Marketers and Advertisers
- Pattern Developers
- Fashion Event Managers
- Fashion Illustrators
- Fashion Choreographers
- Fashion Journalists and Editors
- Fashion Stylists
- Fashion Coordinators
- Fashion Forecaster

Admission Open to Ist Year of Bachelor in Fashion & Life – Styles (BFL- 3 Years)
No. of Seats = 40+6 (NRI) (Reservations as per Panjab University norms)

ENTRANCE CRITERIA AND WEIGHTAGE

1. 10 + 2 from CBSE or any other equivalent board with 50% marks in aggregate. (45% marks in case of ST/ST)
2. Preference to candidates who have undergone vocational course education in fashion design/ textile design or studied fine art subjects at or after 10+2 from any recognized/approved Board.
3. Aptitude test to asses the skill of candidates in free hand drawing, 3D sketching, designing and general ability.
4. Test of Communication skills (Interview) % of Marks
 - Academics → 20 %

- Preference Criteria → 10%
- Aptitude Test → 60 %
- Interview → 10 %

INTEGRATED BACHELORS' AND MASTERS' PROGRAM IN FASHION & LIFESTYLE

First three years of the Graduate Program will be inclusive of Foundation Studies for a period of one year followed by Core Studies for two years. This will culminate with the completion of 6 weeks of Industrial training.

This will further be followed by two years Masters' Program comprising of extensive specialized project based study of Fashion & Lifestyle. This will be inclusive of 6 months Apprenticeship Training in the corporate and/or the industry.

The curriculum will be laid out in a semester system.

Look for Admission Notice on Panjab University Website (www.puchd.ac.in) as well as in Newspaper